

Triangle

JUNE/JULY 2020

# HOME

DESIGN & DECOR®

IN LIVING  
*Color*

*PLUS:*  
GRANDMILLENNIAL  
STYLE

MAKING AN  
ENTRANCE





# SHOWROOM CELEBRATION

By Sunny Surana

Twenty-five years in the natural stone business. Fifteen years in Raleigh. Five showrooms nationwide.

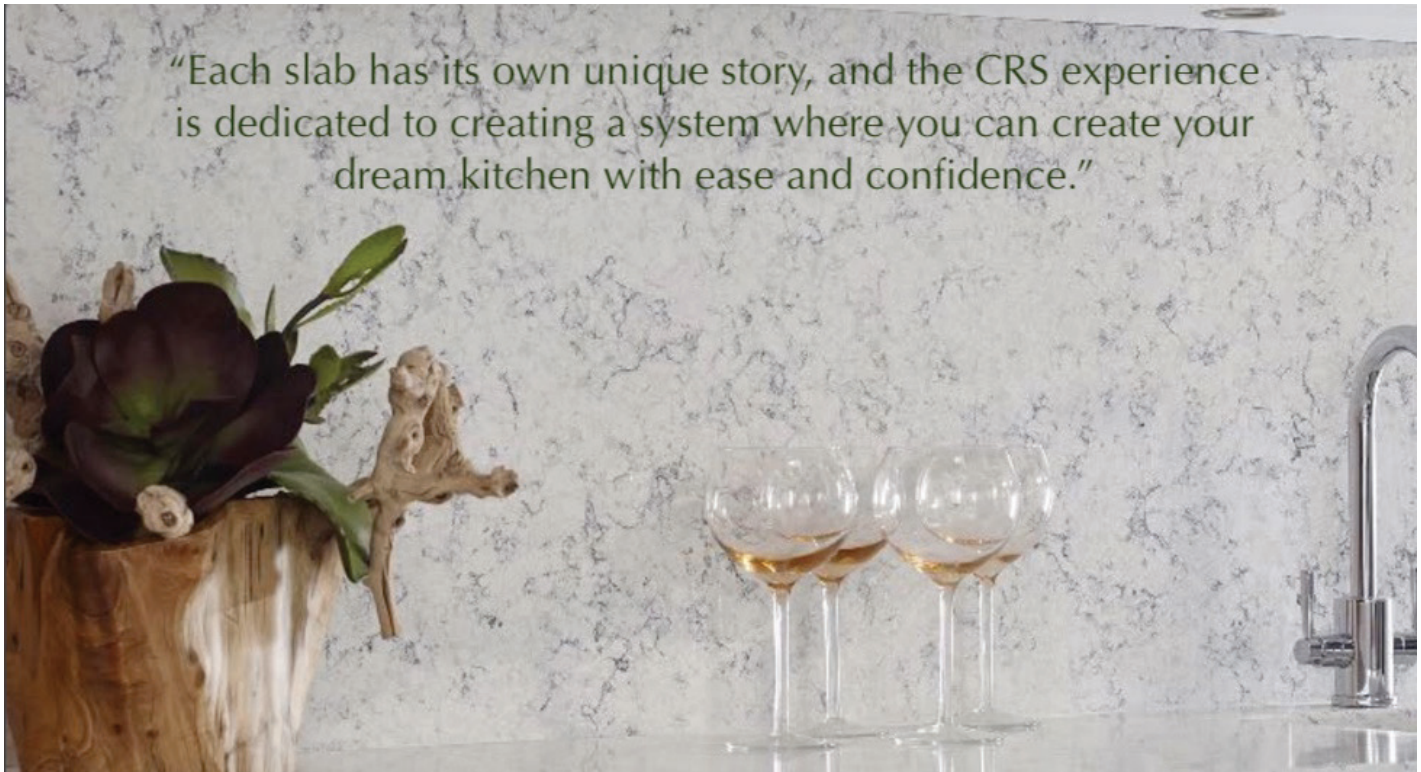
There are some things better done in person. Shopping for natural stone is one of them. CRS Marble & Granite, a locally owned and operated showroom, prioritizes making our showroom friendly and easy to navigate for a premium shopping experience. With more than twenty-five years of experience in the industry, we offer focused customer assistance and an extensive selection.

Our 65,000 square-foot showroom features wide aisles and special lighting, making it easier for customers to browse individual slabs of hard marble, quartzite, granite, marble, and quartz suitable for home projects.

The CRS shopping experience is like no other. We understand customers' needs and educate them so they can make the best choices for themselves and their homes. A unique Countertop Testing Station allows us to test particular stones with food items like wine, ketchup, and lemon juice to determine if stones will etch or shadow. CRS is laser-focused on the shopping experience because we understand the intersection of customer input and the nature of natural stones.

It's always best to choose natural stone in person, as each slab is unique with its own variations, veining, and general movement. Each slab tells its own story, and the CRS experience creates a system where homeowners can choose with ease and confidence. Another focus area for me personally is making sure the stones we carry are the highest quality stones available. We





“Each slab has its own unique story, and the CRS experience is dedicated to creating a system where you can create your dream kitchen with ease and confidence.”

“THE ALEXANDRITA QUARTZITE SLAB WE CHOSE FOR OUR KITCHEN LOOKS MORE LIKE A PIECE OF ART THAN A COUNTERTOP.”

—DR. RACHID IDRISSE

are not interested in buying lower-grade stones from quarries to have a “cheap” option. I travel thousands of miles each year to vet overseas suppliers and ensure their stones are the best of the best. It’s the thrill of the hunt for me, and I love passing on the gems I find to our customers.

We carry more than five-hundred colors, including some exotic stones that are hard to find. A highly curated collection of stones is one reason many of our customers enjoy shopping in our showroom, as expressed by one of our new construction customers, Dr. Rachid Idrissi, who says, “CRS has a vast and exquisite selection of high-quality stones. The Alexandrita

quartzite slab we chose for our kitchen looks more like a piece of art than a countertop.”

Aside from customer service, we are excited about our two lines of quartz. We are the exclusive distributors of LG Quartz, which is made in the USA. CRS is also launching its own premium line, CRS Quartz, featuring product longevity. Each piece is carefully chosen with the purest ingredients to stand the test of time. Lower-grade quartz will crack, dull, and warp over a lifetime.

CRS strives for the ultimate customer experience, with a vast selection, knowledgeable employees, and unique processes to make visions come to life. ♦

Contact Sunny Surana at **CRS MARBLE & GRANITE'S** Raleigh showroom at 7521 Exhibit Court, or visit **CRSGRANITE.COM**.



CELEBRATING FIFTEEN YEARS. FAMILY OWNED AND OPERATED.

Raleigh Showroom